

May 11-13, 2010

Baltimore Convention Center
Baltimore, Maryland

Join us for CleanMed 2010!

Reserve your space now to exhibit your products and services to hospitals, health care systems, Group Purchasing Organizations (GPOs), food service directors and distributors, and health care architects and designers! Over 800 attendees are expected for CleanMed 2010 in Baltimore!

More and more health care providers are recognizing the impact of products and processes on human health and the environment. They are finding opportunities to reduce their environmental footprint, improve occupational and public health and enhance patient safety by choosing safer, more sustainable products and services. CleanMed offers an opportunity for vendors with environmentally preferable products and services, or nutritious, sustainable foods and products, to meet the health care leaders and purchasers at the forefront of implementing environmentally preferable products and services in their facilities. Ensure your product or service is there – exhibit at CleanMed 2010.

What past Exhibitors have said about CleanMed:

“Nice experience – attendees were accessible and engaged”

“Speakers were very good”

“Best food at a conference ever!”

“I appreciate the amount of exhibit time”



JOIN US FOR

Highlights from CleanMed 2009

CleanMed 2009 in Chicago provided a rewarding opportunity for leaders in the health care sector and vendors of environmentally preferable products and services.

The conference:

Attracted senior executives from major GPOs:

- Amerinet
- Broadlane
- Consorta
- Novation
- Premier, Inc

Involved senior managers from leading health care systems:

- Advocate Health Care
- Catholic Health Initiatives
- Catholic Healthcare West
- Kaiser Permanente

Featured speakers from major teaching hospitals:

- Children's Hospital and Regional Medical Center, Seattle (University of Washington affiliation)
- Cleveland Clinic
- University of British Columbia, Vancouver, BC
- University of Chicago

Attracted leading green building architects and designers

- Mazzetti & Associates
- NBBJ
- Perkins+Will
- Stantec Architecture
- Turner Construction
- Anshen + Allen
- HKS Architects

EXHIBITOR BENEFITS

- Time dedicated solely for exhibits to ensure traffic flow to your booth
- Drawing for CleanMed 2011 passes and other enticements to attendees who visit your booth
- Complimentary food service to attract attendees to the show floor
- Company name listed in Exhibitor Guide (if application and full payment are received by April 1, 2010), which will be part of the conference registration package given to all participants.
- Company name listed on www.cleanmed.org with link to your home page
- One complimentary conference registration which includes 2 breakfasts, 2 lunches and one dinner and enables you to attend the educational sessions and network with attendees

EXHIBITOR SPACE AND COSTS

- 6' x 8' space: \$1,250
- 10' x 10' space: \$2,500
- 10' x 20' space: \$3,500
- 15' x 20' space: \$4,500

Exhibitor registration includes one complimentary registration for CleanMed 2010 including all meals, allowing you to network with

attendees. A second representative can attend for \$250. Additional exhibit representatives must register at full cost.

Register early to guarantee your space. Electrical power outlets are available for most spaces. Space is reserved upon receipt of payment.

FOR REGISTRATION INFO, CONTACT:

Aura Rose
1-800-636-9098
aurarose@healthwisecommunications.com

Peter Diamond
617-524-6018
pdiamond@igc.org

MISSION

Accelerate the health care sector's commitment to environmental sustainability and regenerative health to improve the health of people and the environment.

GOALS

- Maximize opportunities for the health care sector's development, adoption, and dissemination of environmentally preferable products and practices, and its design, construction and operations of green buildings.
- Convene health care stakeholders – senior administrators, clinicians, purchasing professionals, university researchers, designers of professional buildings, and vendors of cleaner and safer products and services – to share and exhibit environmentally regenerative practices.
- Provide examples of best practices and tools in environmental sustainability that reduce health care's environmental footprint.
- Promote environmentally sustainable design practices and construction materials in health care.
- Incorporate environmentally preferable purchasing practices into health care and group purchasing organizations.
- Showcase products that are occupationally safer and less toxic to the patient and the environment.
- Evaluate alternatives to medical waste incineration.

AGENDA TO INCLUDE

- Sustainable building materials
- Products free of mercury, latex, PVC, and DEHP
- Energy and water conservation
- Tools and resources for environmentally preferable purchasing
- Greener cleaners
- Integrated pest management
- Recycling
- Green Electronics

EXPECTED PARTICIPANTS

- Senior health care and GPO executives
- Health care architects & designers
- Purchasing and materials managers
- Building engineers
- Environmental health & safety leaders
- Facilities managers
- Medical device manufacturers
- University researchers
- Medical, Nursing and Clinical leaders



- Managing pharmaceuticals
- Environmentally preferable medical waste treatment and disposal
- Safer alternatives to PBDEs: products in health care settings
- Nutritious, sustainable foods and food Systems
- Leadership initiatives in environmental sustainability for health care
- Climate change and health care's response



EXHIBITOR TIMES

We have scheduled the exhibitor days and times to maximize interaction with conference attendees and to condense the overall time exhibitors must stay at the conference.

Tuesday, May 11

4:45 p.m. – 7:30 p.m. Opening Reception in Exhibit Hall

Wednesday, May 12

7:30 a.m. – 6:00 p.m. Exhibit Hall Open
7:30 a.m. – 8:30 a.m. Continental Breakfast, Exhibits & Posters
11:30 a.m. – 1:30 p.m. Lunch in Exhibit Hall & Exhibits
3:00 p.m. – 5:15 p.m. Exhibits and Book Signing in Exhibit Hall

Note: Exhibit times listed are tentative and will be finalized by February 28, 2010

EXHIBITOR GUIDELINES

Criteria for Environmentally Preferable Products and Services

Environmentally preferable products will generally be:

- Non-toxic or least toxic:
 - PVC-free products
 - Products bleached without chlorine or chlorine compounds
 - DEHP-free products
 - Latex-free products
 - Mercury-free products
 - Products free of PBTs (persistent bioaccumulative toxins) and halogenated organics including halogenated organic flame retardants, including PBDEs. Examples of halogenated organics include perfluorinated organics e.g., Teflon; PBTs include mercury and lead
 - Formaldehyde-free products
 - Non-toxic solvents and dyes
 - VOC-free/low VOC building products
- Needle devices complying with federal legislation
- Reusable/reprocessed products (meet FDA guidelines)
- Non-Incineration Waste Management Technologies/ Waste Minimization Programs/Services
- Sustainably harvested wood (as defined by FSC)
- Designed for low environmental impact at End-of-Life
- Food Service: Third Party Certified Foods - Organic, Food Alliance, Fair Trade; demonstrating GMO free commitment; No Artificial Trans Fats; rBGH-free dairy commitment; whole grains; no additives; Fresh, Local or Regional Food Products/Distribution

Products not meeting these listed attributes may be allowed if they offer other environmental advantages, as determined by CleanMed staff.

Participating Companies:

- Confirm support for CleanMed's mission of environmental improvement and for the goals of virtually eliminating mercury from health care facilities, reducing the total waste generated in the health care sector, and minimizing the use and release of hazardous chemicals and persistent bioaccumulative toxins (PBTs).
- Are not *primarily* involved in the manufacture of materials that consist of persistent bioaccumulative toxins or release PBTs in their manufacturing, use or disposal.
- If they have been found in violation of one or more applicable federal, state, or local laws/regulations or international treaties for worker safety, waste exporting, or environmental discharge laws in the past 5 years, they are rectifying the violations in good faith (as determined by CleanMed).
- In general, do not, nor do their parent companies, participate in lobbying or advocacy activities that oppose the mission and goals of CleanMed.
- Are not primarily involved in waste incineration, unless in a state where incineration is required by law.

CleanMed encourages exhibitors to use post-consumer, recycled, process chlorine-free paper for their materials.

All companies are required to complete a Vendor Questionnaire on each and every product or service they wish to exhibit. This information will be reviewed by CleanMed staff prior to registration being confirmed. CleanMed reserves the right to refuse vendor registration based on the information provided in this document. A company not meeting the guidelines may be allowed if they offer otherwise unattainable environmental advantages, as determined by CleanMed staff.

Company Name _____

Contact Person _____

On-site Representative _____

Address _____

City _____ State _____ Zip Code _____

Phone (_____) _____ Fax (_____) _____

Email (for contact person): _____ Web site _____

Note: Electrical and internet connection information will be provided in the CleanMed 2010 exhibitors' kit, which will be provided by the show decorator in February 2010.

Products and/or Services to be Displayed _____

EXHIBITOR SPACE AND COSTS*

- 6' x 8' space: \$1,250 10' x 10' space: \$2,500 10' x 20' space: \$3,500 15' x 20' space: \$4,500

Exhibitor registration includes one complimentary registration for CleanMed 2010, including all meals. A second representative may attend for \$250. Additional exhibitor representatives must register at full cost as conference space allows.

**Nonprofit organizations: Please inquire regarding a limited number of booths available at a discounted nonprofit rate.*

PAYMENT

Make check payable to: CleanMed 2010 (payment necessary to process registration). Mail registration form, completed exhibitor questionnaire and check to: CleanMed; 12355 Sunrise Valley Drive, Suite 680, Reston, VA 20191.

CANCELLATIONS AND REFUNDS

CleanMed requires that all cancellations be in writing. The following refund schedule applies: Cancellation on or prior to March 31, 2010: exhibit fees will be returned, excepting a 10% administration fee. No portion of the original exhibit fee will be refunded on or after April 1, 2010.

Additional Information: CleanMed Exhibitor Guidelines.

- CleanMed reserves the right, upon becoming aware of a divergence from Exhibitor Guidelines, to withdraw the company's invitation to exhibit at CleanMed.
- Companies that do not inform CleanMed staff of such a divergence from Exhibitor Guidelines (see Exhibitor Guidelines section) at the time of registration may not be refunded any fees if the invitation to exhibit is withdrawn because of CleanMed's subsequent discovery of this divergence.

General course of action for addressing noncompliance/conflict with the Guidelines:

- If CleanMed discovers evidence that a company may not meet the intent of the Guidelines, the company will be contacted in writing or by telephone.
- A reasonable amount of time will be provided for the company to explain or correct a practice that is not consistent with the Guidelines. The timeframe will be dependent upon the magnitude of the issue and the amount of time available before the conference.
- After notification, CleanMed will work to verify that the issue(s) has(ve) been satisfactorily addressed. Failure to make appropriate changes may result in the withdrawal of the invitation to exhibit at CleanMed.
- CleanMed's decision is final.