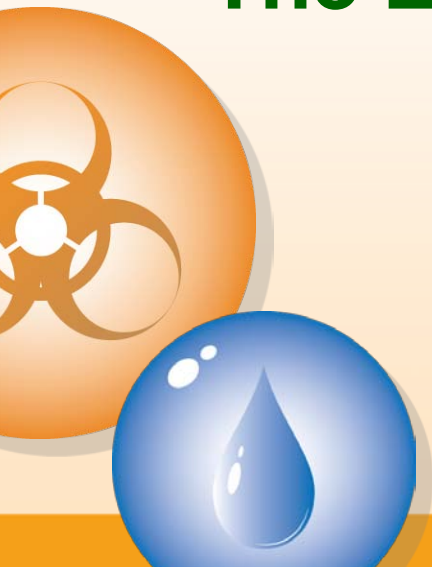


The Emerging Sustainability Professional in Health Care

A Panel Discussion



Today's Panelists

- **Janet Brown, Practice Greenhealth, moderator**
- **Christina Vernon Ayers, AIA, LEED AP, Director, Office for a Healthy Environment, Cleveland Clinic, Ohio**
- **John Ebers, LEED AP, Sustainable Business Officer, Metro Hospital, Michigan**
- **Josh Miller, Sustainability Coordinator, Spectrum Health, Michigan**
- **Hubert Murray, Manager, AIA RIBA, Sustainable Initiatives, Partners Health Care System, Massachusetts**

What is a Sustainability Coordinator?



- Skill sets
- Coordination
- Experience
- Attitude
- Enthusiasm
- Perseverance



Discussion Topics

- **The Sustainability Case**
- **Sustainability Structure**
- **Where to Start?**
- **Sustainability Stakeholders**
- **Sustainability Metrics**
- **Creating a Culture of Environmental Excellence**
- **Reporting and Communication**

Take Away

- Flash Drives with:
- Examples of job description, plan, marketing information, table of organization, sample mission statement, metrics, community engagement plan

Making the Case



Making the pitch for environmental sustainability

Sustainability Structure

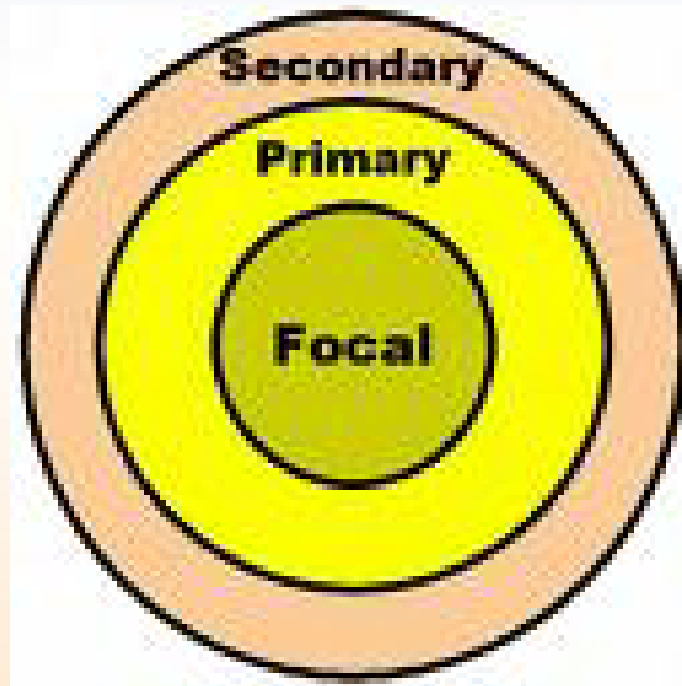


Where does sustainability activity “live”?
How is it connected to other activities and committees?

Where to start?



Sustainability Stakeholders



Sustainability Metrics



Can't manage what you don't measure

Culture



Reporting & Communication



Review of Take Aways – To get Busy!



Pushing for progress..... Thank you!



Sustainability -

Making decisions now that don't negatively impact future generations.....

