



May 18-20, 2009

Creating Healing Environments

Plus, the Practice Greenhealth Environmental Excellence Awards

Chicago Hyatt Regency
Chicago, IL

Keynote Speakers include:

Ray Baxter, PhD

Senior Vice President, Community Benefit,
Research and Health Policy
Kaiser Permanente

Howard Frumkin, MD, MPH, DrPH

Director, National Center for Environmental Health,
Agency for Toxic Substances and Disease Registry,
Centers for Disease Control

Exhibitor Prospectus

Join us for CleanMed 2009!

Reserve your space now to exhibit your products and services to hospitals, health care systems, Group Purchasing Organizations (GPOs), food service directors and distributors, and health care architects and designers! Over 800 attendees are expected for CleanMed 2009 in Chicago!

Health care providers are recognizing that products and practices can impact our health and the environment. They are finding opportunities to improve the environment, occupational health, patient safety, children's health, and public health, by choosing safer, cleaner, more sustainable products and practices. CleanMed offers an opportunity for vendors with environmentally preferable products and services, and nutritious, sustainable foods and products, to meet the leaders in the health care sector who purchase these products and services. This outstanding conference brings together vendors with the health care leaders and purchasers at the forefront of implementing environmentally preferable products and services in their facilities.

What Exhibitors have said about CleanMed:

"The show was excellent! Great attendees, conferences, and food."

"Exhibit hall was very nice – great atmosphere – like the exhibit times very much; they allowed for mingling and networking."

"The conference lived up to our expectations, we were able to reach the people we had hoped to meet and this exposure will certainly help us."

"Attendees had ample time to see the exhibit area."

"Very good exhibitor descriptions in the attendee packets!"

Highlights from CleanMed 2008

CleanMed 2008 in Pittsburgh provided a rewarding opportunity for leaders in the health care sector and vendors of environmentally preferable products and services. The conference:

Attracted senior executives from major GPOs:

- Broadlane
- Consorta
- Novation
- Premier, Inc

Involved senior managers from leading health care systems:

- Catholic Health Initiatives
- Catholic Healthcare West
- Kaiser Permanente
- University of Pittsburgh Medical Center

Featured speakers from major teaching hospitals:

- Children's Hospital and Regional Medical Center, Seattle (University of Washington affiliation)
- Cleveland Clinic
- University of Pittsburgh Medical Center
- University of British Columbia, Vancouver, BC

Attracted leading green building architects and designers

- Mazzetti & Associates
- NBBJ
- Perkins+Will
- Stantec Architecture
- Zimmer Gunsul Frasca Architects LLP
- Turner Construction
- HOK
- Anshen + Allen
- HKS Architects

Join us for



Exhibitor Benefits

- Time dedicated solely for exhibits to ensure traffic flow to your booth
- Complimentary food service to attract attendees to the show floor
- Company name listed in Exhibitors' Guide (if application and full payment are received by April 15, 2009), which will be part of the conference registration package given to all participants. The Exhibitors' Guide will include:
 - contact information
 - environmental vision statement
 - products displayed
 - index of products
- Company name listed on www.cleanmed.org with link to your home page
- Two complimentary conference registrations to CleanMed 2009

Exhibitor Space and Costs

- 6' x 8' space: \$1,250
- 10' x 10' space: \$2,000
- 15' x 20' space: \$3,000

Exhibitor registration *includes two complimentary registrations* for CleanMed 2009. Additional exhibit representatives who wish to receive a packet, attend sessions, and lunch must register at full cost as conference space allows.

CleanMed 2008 sold out of exhibit space! We urge exhibitors to register early for CleanMed 2009. Electrical power outlets are available for most spaces. Register early to guarantee a power outlet. Space is reserved upon receipt of payment.

Exhibitor Times

Monday, 18 May

5:30 – 7:00 Exhibits and Reception

Tuesday, 19 May

7:30 – 8:30 Exhibits, Continental Breakfast and Registration
10:15 – 10:45 Exhibits, Break and Coffee
2:45 – 4:00 Exhibits and Posters
5:15 – 6:30 Exhibits and Reception

Wednesday,
20 May

7:30 – 8:30 Exhibits and Continental Breakfast
10:00 – 10:45 Exhibits and Poster Sessions with Author Q&A

Note: Exhibit times listed are tentative, and will be finalized by February 28, 2009.

Exhibitor Guidelines

Criteria for Environmentally Preferable Products

Environmentally preferable products will generally be:

- **Non-toxic or least toxic:**
 - PVC-free products
 - Products bleached without chlorine or chlorine compounds
 - DEHP-free products
 - Latex-free products
 - Mercury-free products
 - Products free of PBTs (persistent or bioaccumulative toxics) and halogenated organics including halogenated organic flame retardants, including PBDEs. Examples of halogenated organics include perfluorinated organics e.g., Teflon; PBTs include mercury and lead
 - Formaldehyde-free products
 - Non-toxic solvents and dyes
 - VOC-free/low VOC building products
- Needle devices complying with federal legislation
- Reusable/reprocessed products that meet FDA guidelines
- Waste management/minimization products/services
- Sustainably harvested wood (as defined by FSC)
- Designed for End-of-Life
- Food Service: Third Party Certified Foods - Organic, Food Alliance, Fair Trade; demonstrating GMO free commitment; No Artificial Trans Fats; rBGH-free dairy commitment; whole grains; no additives; Fresh, Local or Regional Food Products/Distribution

Products not meeting these policies may be allowed if they offer otherwise unattainable environmental advantages, as determined by CleanMed staff.

Participating Companies:

- Confirm support for *CleanMed's* mission of environmental improvement, and for the goals of virtually eliminating mercury from health care facilities, reducing the total waste generated in the health care sector and minimizing the use and release of hazardous chemicals and persistent, bioaccumulative and toxic pollutants (PBTs).
- Are not primarily involved in the manufacture of materials that consist of persistent bioaccumulative toxins or release PBTs in their manufacturing, use or disposal.
- Have not been found in violation of one or more applicable federal, state, or local laws/regulations or international treaties for worker safety, waste exporting, or environmental discharge laws in the past 5 years.
- In general, do not, nor do their parent companies, participate in lobbying or advocacy activities that oppose the mission and goals of *CleanMed*.

CleanMed encourages exhibitors to use post-consumer, recycled, process chlorine-free paper for their materials.

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Amerinet
Broadlane
Catholic Health Initiatives
Consorta
Hospira
Kaiser Permanente
MedAssets
Perkins+Will
Premier, Inc.

Mission

Accelerate the health care sector's commitment to environmental sustainability and regenerative health to improve the health of people and the environment.

Goals

- Maximize opportunities for the health care sector's development, adoption, and dissemination of environmentally preferable products and practices, and its design, construction and operations of green buildings.
- Convene health care stakeholders – senior administrators, clinicians, purchasing professionals, university researchers, designers of professional buildings, and vendors of cleaner and safer products and services – to share and exhibit environmentally regenerative practices.
- Provide examples of best practices and tools in environmental sustainability that reduce health care's environmental footprint.
- Promote environmentally sustainable design practices and construction materials in health care.
- Incorporate environmentally preferable purchasing practices into health care and group purchasing organizations.
- Showcase products and services that are occupationally safer and less toxic to the patient and the environment.
- Evaluate alternatives to medical waste incineration.

Agenda to Include:

- Sustainable building materials
- Safer chemicals policies in health care
- Products free of mercury, latex, PVC, and DEHP
- Renewable energy and water conservation
- Tools and resources for environmentally preferable purchasing
- Greener cleaners
- Integrated pest management
- Recycling
- Green Electronics
- Managing pharmaceuticals
- Environmentally Preferable Medical Waste Treatment and Disposal
- Safer alternatives to PBDEs: products in health care settings
- Nutritious, Sustainable Foods and Food Systems

Expected Participants

- Senior health care and GPO executives
- Health care architects & designers
- Purchasing and material managers
- Building engineers
- Environmental health & safety leaders
- Facilities managers
- Medical device manufacturers
- University researchers
- Nursing and clinical leaders

Cancellations and Refunds

CleanMed requires that all cancellations be in writing. The following refund schedule applies:

Cancellation on or prior to March 31, 2009: exhibit fees will be returned, excepting a \$100 administration fee.

No portion of the original exhibit fee will be refunded on or after April 1 2009.

Additional Information: CleanMed Exhibitor Guidelines.

- CleanMed reserves the right, upon becoming aware of a divergence from Exhibitor Guidelines, to *withdraw the company's invitation to exhibit at CleanMed.*
- *Companies which do not inform CleanMed staff of such a divergence from Exhibitor Guidelines (see Exhibitor Guidelines section) at the time of registration may not be refunded any fees if the invitation to exhibit is withdrawn because of CleanMed's subsequent discovery of this divergence.*

General course of action for addressing noncompliance/conflict with the Guidelines:

- If CleanMed discovers evidence that a company may not meet the intent of the Guidelines, the company will be contacted in writing or by telephone.
- A reasonable amount of time will be provided for the company to explain or correct a practice that is not consistent with the Guidelines. The timeframe will be dependent upon the magnitude of the issue *and the amount of time available before the conference.*
- After notification, CleanMed will work to verify that the issue(s) has(ve) been satisfactorily addressed. Failure to make appropriate changes may result in the *withdrawal of the invitation to exhibit at CleanMed.*
- CleanMed's decision is final.



May 18-20, 2009

For registration info, contact:

Peter Diamond • 617-524-6018 • pdiamond@igc.org

Nancy Dickeman • 206-354-2170 (cell) • 206-748-1399 (vm) • nancyd@wpsr.org

Teresa Mendez-Quigley • 215-990-1271 • teresa.when@gmail.com

Company Name _____

Contact Person _____

On-site Representative _____

Address _____

City _____ State _____ Zip Code _____

Phone (_____) _____ Fax (_____) _____

Email (for contact person): _____

Webpage _____

Environmental Vision Statement (Optional: for "Exhibitors' Guide", 75 words or less) _____

Note: Electrical and internet connection information will be provided in the CleanMed 2009 exhibitors' kit, which will be provided by the show decorator in February 2009.

Products or Services to Be Displayed _____

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**Nonprofit organizations: Please inquire regarding a limited number of booths available at a discounted nonprofit rate.*

Payment

Make check payable to: **CleanMed 2009** (payment necessary to process registration).

Mail registration form, completed exhibitor questionnaire and check to:

CleanMed; 1901 N. Moore St., Ste. 509, Arlington, VA, 22209.

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