

# CleanMed2008

## “Creating Healing Environments”

The 5th Health Care Conference on Environmentally Preferable Products and Green Buildings



### PARTNERS

Catholic Health Initiatives • Consorta • Health Care Without Harm  
The Heinz Endowments • Hospira • Kaiser Permanente  
Perkins+Will • Practice Greenhealth • Premier  
University of Pittsburgh Medical Center

**May 20-22, 2008**  
**Pittsburgh, PA • Hilton Pittsburgh**

# CleanMed 2008

## Conference Agenda

CleanMed is the premiere national environmental conference for leaders in health care. Topics for 2008 include:

- **Green Buildings & Operations** – Build green, healthy facilities and save money with healing design elements, less toxic materials, smart energy and water conservation strategies.
- **Nutritious, Sustainable Food and Food Systems** – Support healthier food systems by purchasing fresh, local or organic foods grown in sustainable ways that are healthier for people and the planet.
- **Safer Chemicals and Materials** – Reduce the use of toxic products containing: mercury, latex, PVC (polyvinyl chloride) plastic, di-2-ethylhexyl phthalate (DEHP), chlorinated compounds or brominated flame retardants.
- **Environmentally Preferable Purchasing (EPP)** – Use your purchasing power to move the market toward safer, less toxic and environmentally preferable products.
- **Waste Management** – Undertake recycling, waste reduction, disposal options for medical waste and managing pharmaceuticals.
- **Role of Health Care Professionals in Creating Healing Environments** – Take action and forge policies that exemplify health care's motto "first do no harm." Includes efforts to remove toxic chemicals from health care environments, engage staff and senior administrators in sustainability work and develop environmental responsibility within facilities.

SPONSOR

Roy A. Hunt Foundation

## Exhibitors

See the latest in environmentally preferable medical devices and green building products. Meet leaders in firms specializing in green design, environmental services and waste reduction.

## 2008 Highlights

**Multidisciplinary Poster Exhibit** – See poster exhibits addressing CleanMed's core issues through a variety of creative poster displays. Innovative projects and unique solutions and tools that advance the theme of 'Creating Healing Environments' will be represented.

**Practice Greenhealth Awards Presentation** – Meet award winners who are institutionalizing best practices in environmentally preferable purchasing, waste minimization and other innovative pollution prevention strategies.

**Healthy Foods in Health Care Workshop** – Find out how to incorporate fresh, local and sustainable food purchasing into your facility, including cost-effective strategies that meet the unique needs of hospitals.

**Health Care Leadership Plenary** – CleanMed 2008 features a plenary panel highlighting how senior leadership in hospitals is taking steps to advance practices in health care that are preferable for human and environmental health.

## Keynote Speakers

**Ronald M. Davis, MD**  
President – American Medical Association

**David W. Orr, PhD**  
Paul Sears Distinguished Professor of Environmental Studies and Politics, Chair Environmental Studies Program – Oberlin College

**Featured Speakers Include:**

**Teresa Heinz** – Welcome

**Gail Vittori** – Center for Maximum Potential Building Systems

**Leslie Davis** – Magee-Womens Hospital of UPMC

**Roger Oxendale** – Children’s Hospital of Pittsburgh of UPMC

**Devra Davis, PhD, MPH** – U. of Pittsburgh’s Center for Environmental Oncology

**John Innocenti** – UPMC Presbyterian Shadyside

**Erica Frank, MD, MPH** – University of British Columbia, Vancouver, BC

**Raymond Pradinuk** – MBAIC, Stantec Architecture

**Sue Heffernan, RN, MN, and Richard Grady, MD** – Seattle Children’s Hospital

**Kristen Welker-Hood, RN** – Physicians for Social Responsibility

**Christina Ayers** – Cleveland Clinic

**Walt Vernon, PE** – Mazzetti Associates

**SUPPORTERS**

Broadlane  
Cleveland Clinic  
The Fine Fund  
Jewish Healthcare Foundation

**FRIENDS**

Amerinet  
MedAssets

**SIGNATORY**

Physicians for Social Responsibility

## Who Attends

- Senior Healthcare & GPO Executives
- Healthcare Architects & Designers
- Building Engineers
- Environmental Health & Safety Leaders
- Facility & Environmental Service Managers
- Nursing & Clinical Leaders
- Manufacturers of Medical Devices & Building Products
- Dieticians
- Nutrition Service Managers
- Purchasing Managers

**MEDIA PARTNERS**

Healthcare Design Magazine  
Medical Waste Management Magazine

# CONFERENCE AGENDA

## Tuesday, May 20 (PRE-CONFERENCE ACTIVITIES)

- 7:30 – 4:00 **Registration; Continental Breakfast**
- 9:00 – 5:00 **LEED for Healthcare Training**
- 9:00 – 5:00 **Healthy Foods Workshop**
- 9:00 – Noon **Nursing Practice and Environmental Health Activism**
- 12:00 – 1:00 **Buffet Lunch**
- 3:30 – 5:00 **Nurses Open Meeting**
- 5:00 – 6:00 **Reception and Exhibits – Open to All**
- 6:00 – 7:30 **Practice Greenhealth Awards Banquet**

## Wednesday, May 21 (MAIN CONFERENCE)

- 7:30 – 5:30 **Registration**
- 7:30 – 8:30 **Registration, Continental Breakfast and Exhibits**
- 8:30 – 9:00 **Welcome – Theresa Heinz and Gary Cohen, Health Care Without Harm**
- 9:00 – 10:15 **Greening Health Care in Pittsburgh - Leadership Experience at University of Pittsburgh Medical Center**
- 10:15 – 10:45 **Break and Exhibits**
- 10:45 – 12:00 **Concurrent Panels**
  - A1 Creating Healing Environments: Case Studies
  - A2 Achieving Food Credits in the Green Guide for Healthcare Construction
  - A3 Climate Change 101: The Law of Greenhouse Gases, Threats to Public Health and Clinical Implications
  - A4 Electronics Purchasing, Management and Disposal: An Overlooked Opportunity to Reduce Your Ecological Footprint
  - A5 Taking the “Toxic” Out of Products: Healthcare’s Role
- 12:00 – 1:30 **Lunch & Keynote Speaker – David Orr, PhD**
- 1:30 – 2:45 **Concurrent Panels**
  - B1 Raising Awareness about Exposures and Advocacy
  - B2 Greening the Red Bag—Single Use Device Reprocessing and Success
  - B3 Define and Conquer: Accomplishing Green Healthcare Projects
  - B4 Greening the NICU & Beyond: Pediatric Hospitals Highlight Green Advances
  - B5 Innovations in Sustainable Healthcare Food Service: Case Studies
- 2:45 – 4:00 **Exhibits and Posters**
- 4:00 – 5:15 **Concurrent Panels**
  - C1 Improving Energy Effectiveness in Health Care
  - C2 What is Chemicals Policy: How Can my Institution Take the First Step?
  - C3 Engagement: The Key to Environmental Responsibility
  - C4 Reducing Chemical Exposure through Purchasing: Case Studies in Green Cleaners and Integrated Pest Management
  - C5 Regulated Medical Waste Treatment: Case Studies for On-site and Off-site Treatment
- 5:15 – 7:00 **Reception & Exhibits with Book Signing**  
**Sponsored by University of Pittsburgh Medical Center**

# Thursday, May 22 (MAIN CONFERENCE)

7:30 – 12:00 **Registration**

7:30 – 8:30 **Registration, Continental Breakfast and Exhibits**

8:30 – 9:00 **Welcome and Courage in Science Award**

9:00 – 10:00 **Keynote – Ronald Davis, MD**

10:00 – 10:45 **Break & Exhibits**

10:45 – 12:00 **Concurrent Panels**

**D1** Transitioning Away from PVC to Safer Alternatives: Science, Precaution, and Action

**D2** Bugs, Drugs, and Flu: Human Health Impacts of Intensive Animal Agriculture and What Health Care Can Do

**D3** Working Together for Sustainability

**D4** Pharmaceutical Management Models: Managing, Collecting and Reducing

**D5** Climate Change 401: Ecological Footprint and the Quest for Carbon Neutrality

12:00 – 1:30 **Lunch**

1:30 – 2:45 **Concurrent Panels**

**E1** Defining the 21st Century Hospital: Design Innovations in Green Buildings

**E2** Industrialized Food Systems and Public Health

**E3** Raising the Bar: Construction and Demolition Recycling Successes

**E4** Growing Wealth, Growing Health: Hospitals Leadership in Creating the Sustainable Bio-economy

**E5** Energy Purchasing: Clean and Green Energy Procurement

2:45 – 3:00 **Break**

3:00 – 4:15 **The Future of Sustainability in Health Care:**

**The Global Health and Safety Initiative**

4:15 – 4:30 **Closing Remarks – Christine Malcolm, Kaiser Permanente**



# REGISTRATION FORM

(CONTINUED)

## Registration options

**Please circle your selections. Register early and SAVE!**

Practice Greenhealth Members: Please contact your facility coordinator for information regarding discount eligibility.

|   | <u>Early Registration<br/>Prior to May 1</u>   | <u>Registration<br/>After May 1</u> |
|---|--|-------------------------------------|
| <b>Main Conference Only</b><br>(May 21 - May 22)  | \$350  | \$450                               |
| <b>LEED for Healthcare Training<br/>Green Buildings</b><br>(May 20)                     | To register for the LEED for Healthcare Training on May 20, please go to the U.S. Green Building Council website: <a href="http://www.usgbc.org/">http://www.usgbc.org/</a> . Thank you. |                                     |
| <b>Healthy Food Workshops Only</b><br>(May 20)  | \$150  | \$200                               |
| <b>Healthy Food + Main Conference</b><br>(May 20 - May 22)                              | \$450  | \$525                               |
| <b>Practice Greenhealth<br/>Awards Banquet</b><br>(May 20 at 6:00PM)                    | \$60   | \$60                                |
| <b>Nursing Practice and<br/>Environmental Health Activism</b><br>(May 20 9:00AM - Noon) | \$50   | \$50                                |
| <b>Total =</b>  |  |                                     |

TEAR CAREFULLY ALONG PERFORATED EDGE

## To register by mail

- Payment must accompany registration in order to be processed
- Make check/money order (U.S. funds only) payable to: **CleanMed 2008**  
Mail to: Health Care Without Harm, 1901 N. Moore Street, Suite 509, Arlington, VA 22209.

## Cancellation Policy

No refunds or cancellations accepted **on or after May 10th 2008**. You may cancel your registration before May 10, 2008. A \$30 processing fee will be charged. No refunds will be given on or after May 10, 2008.



## REGISTRATION FORM

Please register online at [cleanmed.org](http://cleanmed.org) or complete and mail in this form.  
Registration is only complete with payment. Space is limited!

Name \_\_\_\_\_

Title \_\_\_\_\_

Credentials \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Dietary Restrictions (vegetarian, etc.): \_\_\_\_\_

### Concurrent Panels—Your Preferences

Help conference planning! Check the panel you expect to attend:

#### May 21 – Morning Panels

A1       A2       A3       A4       A5

#### May 21 – Early Afternoon Panels

B1       B2       B3       B4       B5

#### May 21 - Late Afternoon Workshops

C1       C2       C3       C4       C5

#### May 22 - Morning Panels

D1       D2       D3       D4       D5

#### May 22 - Afternoon Panels

E1       E2       E3       E4       E5

(CONTINUE ON REVERSE)

## Lodging and Additional Information

### ■ Hilton Pittsburgh

600 Commonwealth Place  
Pittsburgh, Pennsylvania, 15222  
Telephone: (412) 391-4600 Fax: (412) 467-3400

**Reserve early to ensure a room. Reserve rooms under “CleanMed 2008” with code CMD to receive special conference rate.**

### ■ Transportation to Hilton Pittsburgh

Transportation is available from the airport by bus (\$2.25), courtesy bus (\$17), limousine (\$33), super shuttle (call hotel for information) or taxi (\$32). The hotel is approximately 25 minutes from the airport.

### ■ CleanMed has applied for continuing education credits from the following groups:

- The American Association of Critical-Care Nurses (AACN)
- The American College of Healthcare Executives (ACHE)
- The Commission on Dietetic Registration (CDR)
- The Association of Healthcare Resource and Materials Management (AHRMM)

Take note of which sessions are approved for the type of CE hours you seek—approved sessions will differ by group based on session content. Attendees should be sure to pick up information after each session with instructions on how to obtain their earned certificates.

### ■ Fragrance-free event

Please refrain from wearing fragrances and scented products in consideration of those who have adverse reactions to these products.



May 20-22 • Pittsburgh, PA

## For More Information

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