

Poster Session Overview

The **CleanMed 2006 Poster Session Exhibit** for Healthy Food in Healthcare is an opportunity to showcase your ecologically healthy food initiatives. It will help inform others about the health and benefits of local, nutritious, sustainable food procurement.

Please target your presentations to nutritionists, healthcare executives and food service professionals by focusing on innovative approaches, unique programs, functionality, community involvement and benefits, resource stewardship, and the educational value of the project.

Multiple projects are also welcome.

Basic Guidelines

- ❑ Entries must include payment, the entry form, and a completed survey questionnaire.
- ❑ Entries may be no larger than 20 x 30.
- ❑ Submissions will not be screened for qualification so long as Professional Standards are readily apparent. Each presentation should highlight sustainable or local food attributes and discuss the project's Ecological Health concept.
- ❑ Theoretical or projects that convey important information about the future of Healthy Food in Healthcare are happily accepted! This includes Student/ College faculty projects.
- ❑ Each board should contain a health narrative with explanatory text, data, lessons learned, and multiple benefits to ecological health. Examples include but are not limited to environmental health, social justice, worker health and safety and/or community socio-economic health.
- ❑ Use illustrations, diagrams, charts, and/or photographs to support the text. Focus all text and graphics toward the significance of the project from an ecological health perspective.
- ❑ Highlight the name of the facility and the healthcare organization on the board and if appropriate, specific focus (facility garden, organic produce, local sourcing, education, waste reduction, etc). You can provide brochures, vendor recognition and such separately. A table will be available.

Project Name

EXTRA! EXTRA!

- ❑ **Yes! Please also display our poster(s) at presentations/ Forum screenings and/or the HCWH website.** We'll email our pdfs.
- ❑ **Yes! Please also include our project into the Exhibit Report/ Publication.** We'll email our jpegs.

Email: harvie@isfusa.org.

COURTESY HANDLING—

To reduce material waste and shipping/handling costs, please submit your posters unmounted. Use a sturdy mailing tube. Posters will be unrolled, stored flat, group-transported to Seattle, and individually secured on-site to rigid backing material for final display. Posters will not be returned.

IMPORTANT DATES—

Entry forms and fees are due *March 31, 2006* so that we can ensure the right amount of space and all the necessary display equipment.

Posters are due *April 13, 2006*.

REGISTER FOR THE MAIN CONFERENCE AT THE SAME TIME!

QuickTime™ and a
TIFF (Uncompressed) decompressor
are needed to see this picture.

Poster Session Entry Form

1. Briefly describe this approach in about three sentences.

2. Program is

- Ongoing and has been fully operational since _____ (date).
- Complete
- Proposed, or under development.
- Other _____

3. Person completing this form is (Name, firm or facility, phone, email & physical address):

4. Your Group Purchasing Organization and/or food service contractor:

5. Person/s attending the conference is/are:

6. Total number of poster sheets for this project _____.

SEND YOUR POSTERS!

Posters and Poster Entry Forms and Surveys to:

CleanMed Food Posters
Institute for a Sustainable Future
32 E. 1st St. Suite 206
Duluth, MN
55802
T: 218 -525 -7806
E: Harvie@isfusa.org

SEND YOUR PAYMENTS!

All Payments (& conference registration forms) to:

Peter Diamond
CleanMed 2006
41 Oakview Terrace
Boston, MA 02130
T: 617.524.6018
F: 617.524.7021
E: pdiamond@cleanmed.org

ENTRY FEES!

Poster sheets are \$50.00 apiece. When you register for any portion of the Conference, submit your first poster at no charge.

Multiple people at the conference from your facility?

One additional poster per person at no charge, when registered for the Conference.

Not sure? Harvie@isfusa.org

Poster Session Survey & Checklist

Use additional pages as necessary to complete this survey.

1. Project Identification:

Name of Project _____

City/State/Province/Country _____

Person submitting form/ Role in Project _____

2. Type of Project:

- Education.
- Renovation
- Local Sourcing
- Certified Foods
(e.g. Organic, Food Alliance, Fair Trade, other)
- Sustainable/ Nutritious Vending
- Policy adoption
- Food Waste
- Onsite Garden / CSA support

Describe. _____

3. Type of facility/ service & community profile (e.g. outpatient cancer facility in a dense urban setting)

Describe. _____

4. Checkmark the one health-based/ design strategy that applies the most for this project.

- Reduce waste and pollution.
- Change the quality of a staff person's work environment.
- Change the healing potential of a patient's environment.
- Change the relationship to the community & the environment.
- Improve community and/or worker health
- Other

Describe. _____

CHECK ALL THAT APPLY

- Yes, the completed Entry Form is enclosed with this survey (required).
- Yes, a representative for the project has registered with the conference.
- Yes, our facility has adopted the Healthy Food in Healthcare Pledge.
- We would like information about the Healthy Food in Healthcare Pledge
- We would like to receive an invitation to join the Healthy Food in Healthcare Listserv.
- Yes, would like to publish this case study to an Internet site, or have it reviewed by a healthcare publication.
- Yes, we have other interesting projects or poster session topics.

5. Elaborate briefly on one health benefit to the community (local or other) that will occur as a result of this project.

Describe. _____

6. List 3-5 key highlights of this project. How do these improve environmental/ community/ global health? How do they benefit the patient?

7. Were there core *lessons learned*? Obstacles or barriers? Implications for nutritious, sustainable, socially just food procurement /implementation? Anything go exceptionally well? Higher than anticipated?

Describe. _____

